

Protect Your Child From Inappropriate Content Online

Take steps to keep inappropriate content at bay and make your child's online experience safer.

What is Inappropriate Content?

Inappropriate content may include hate speech, sexually explicit content, real or simulated violence or content advocating unsafe behaviour such as self-harm or eating disorders.



How can I Prevent my Child From Accessing Inappropriate Content?

Tech Hacks

Use parental controls such as [Google's Family Link](#), [Microsoft Family Safety](#) or [Apple's parental controls](#).



Install ad-blockers such as [AdBlockPlus](#) and [Adguard](#).

Report or flag offensive content to site administrators.



Have Regular Conversations

Have an open, age-appropriate conversation about what content is appropriate and why.



If your child has seen something online that is upsetting or disturbing, encourage them to talk to you. Assure your child that speaking about it will not result in punishment.

Remind your child to avoid clicking on unfamiliar links. If inappropriate content appears by accident, teach your child to close the browser or app immediately.

Tell your child not to engage if someone sends them inappropriate content. Report the inappropriate content where possible.

Under Singapore's [Code of Practice for Online Safety](#), effective 18 July 2023, you can report inappropriate content on major social media services such as [Facebook](#), [Instagram](#), [TikTok](#), [X](#), [YouTube](#), and [Hardwarezone](#). Social media services must inform end-users about the decision/action taken concerning the report promptly.

Navigating the online space could be challenging for your child, but with open communication and guidance, you can empower your child to make wise choices online. Your support and understanding are the keys to making your child's online experience safer.

Visit www.digitalforlife.gov.sg for more tips on parenting in the digital age.

